



## REQUIRED AUDIO: INTERVIEW THE MAGNIFICENT BUTCHER

**DESCRIBE YOUR SOUND:** It is like a finger, pointing to the moon. Concentrate on the finger, and you miss all that heavenly glory.

**WHEN DID YOU START?** As soon as my mom and pops got that special gleam in their eye.

**WHAT'S THE SONG/EVENT THAT DEFINED WHAT YOU WANTED TO DO WITH YOUR LIFE?** When I was little, my boy had a drum machine and he showed it to me. I asked him to borrow it, and kept it for like a year. The other event was when I got a notice from school that said I'd either have to shape up my studies, or get kicked out.

**WHAT IN PARTICULAR DEFINED YOUR STYLE?** When I was learning, I dug the sample-based production of people like Primo or Pete Rock, and then again I loved the instruments of people like The Roots. The way I work is kind of like a mutant breed between the two, where I play everything myself but it has the machine tightness to it.

**DINNER WITH A HOT CHICK OR MAKING BEATS?** How about making beats while a bad mammajamma makes me dinner?

**OUTSIDE OF HIP HOP WHAT ARE YOU LISTENING TO?** Whatever I can. Sometimes I'll just flip through the radio and listen to whatever catches my ear. I'll be on AM stations, Spanish stations, jazz, classical, the whole shit.

**WHAT SHOULD AN ASPIRING PRODUCER/RAPPER UNDERSTAND ABOUT "THE BUSINESS"?** You're proba-

bly better off playing the lottery. But if you're serious—like "By all means necessary" serious—and you bust your ass, then you can increase your odds. That way they'll be more like "struck by lightning" odds instead of "lottery" odds.

**WHAT EQUIPMENT DO YOU USE TO PRODUCE YOUR MUSIC?** Mainly I use this computer that I built myself. It has a whole gang of software and sounds and stuff in it, and I'll play the different sounds together with a keyboard controller to write tracks. There's more to it than that, but if I told you I'd have to kill you.

**ANALOG VINYL SCRATCHING OR DIGITAL CD SCRATCHING?** Both; got it all covered.

**FAVORITE DISH:** Tuna taco. Actually, my favorite dish is Chinese, and I don't know how to say it right because I was born in New Jersey.

**COMMENTS ON LESS PROMOTED HIP HOP?** It's a shame, the amount of incredible stuff that the public doesn't get to hear because of lack of promotion, funding, access to radio/retail, etc. Then again, there's a lot of crap out there too.

**WHAT ARE YOUR PLANS AS A MOUNTAIN BROTHER?** Well, I've been trying to incorporate Riverdancing into our whole steez, like for live performance and costumes and stuff. Been working on that for the past couple years now, so soon I'll have it refined and unleash it on the world. If I can convince the guys how dope my idea is.

**NAME:** CHOPS

**A.K.A.:** The Magnificent Butcher, Coleman Buckmaster, Big Chops, Chopseezay

**AGE:** Young enough for your little sister, old enough for your mamma!

**EMCEE YEARS:** Ten with the ink pen

**PRODUCTION YEARS:** Lucky thirteen behind the beat machine

**CITY:** Philadelphia

**LABEL:** Vocab / GoodVibe

**DISCOGRAPHY:** Too many to mention but hovers around 60.

**PRODUCED FOR:** Raekwon, Daz, Snoop, Mystic, Bahamadia, ESPN, Showtime, Sprite, Grand Agent, Mountain Brothers

**WEBSITE:** ChopsMusic.com; VocabRecords.com

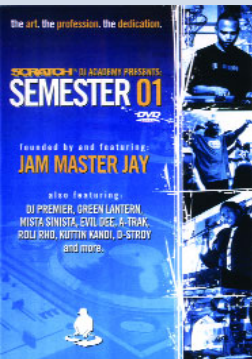
**WHAT'S YOUR "OTHER JOB"?** Doing interviews and stuff! I UNDERSTAND THAT YOU'LL BE SCORING MOVIES.

**WHATS UP WITH THAT?** One of my boys, Classick, is working on a street movie and I'm about to get started on that. He wrote and starred in the joint himself. Plus I got a couple other people hollering at me about some upcoming film projects, either doing individual songs or the actual music for the movie itself. A lot of my musical heroes, like Curtis Mayfield, Isaac Hayes, James Brown, Quincy Jones, Herbie Hancock, Roy Ayers, all did movie scores so I'm amped to get into that kinda thing.

**WHERE WOULD A PERSON MOST LIKELY BUMP INTO YOU?** Outside the door of *Import Tuner* magazine selling incense, oils and fake Rolexes.

**WHAT CAN WE LOOK FOR IN THE NEAR FUTURE FROM "CHOPS"?** My own line of clothing, breakfast cereal, feminine hygiene products, incenses and oils, a fast food chain and a theme-park-casino. And oh yeah, tons more music! Pick up *Virtuosity* in stores now!!!

## OUR TOP PICK O' THE MONTH - SCRATCH DJ ACADEMY PRESENTS: SEMESTER 01



FOUNDER'S JAM MASTER JAY'S *SEMESTER 01* IS TRULY WHAT IT IS. IN SHORT, AN OVERVIEW OF WHAT TRANSPIRED IN THE SPRING OF 2002 WHERE JMJ HOSTED A DJ SCHOOL/CONFERENCE. THIS DVD IS AN OUTSERT OF THE EVENTS FOR THE BENEFIT OF THOSE THAT MISSED THE ACTUAL CLASS—VISUAL CLIFF NOTES. THE VIDEO SYLLABUS IS CHAPTERED INTO FIVE SECTIONS: "SLIPMAT STUDIES" CONCENTRATES ON A MODERATED (REG E GAINES, AUTHOR OF *BRING IN DA NOIZE*, *BRING IN DA FUNK*) DISCUSSION ON THE ART FOR ITSELF. IT FEATURES DIALOGUE AND A SHOWCASE BY JAM MASTER JAY, MISTA SINISTA (X-ECUTIONERS), A-TRAK (ALLIES), AND GERALD "WORLD WIDE" WEBB (DIGITAL SCRATCH DJ); "BATTLE CLASS" FEATURES MISTA SINISTA, KUTTIN KANDI, D-STROY AND ROLI RHO—WHO ALSO BREAKS DOWN HIS CREATION OF HIS "SUCKER" ROUTINE—THEIR IDEAS AND CONVERSATION FOCUSED ON THE ART OF TURNTABLISM FROM CONCEPTION TO FINALITY; "CLUB CLASS" (WITH JOHNNY WALKER RED, MAX GLAZER, JAH I SUNDANCE, DJ KAORI, AND D-STORY) HELPS YOU REALIZE THE DJS POWER OF CROWD CONTROL, BY READING THE AUDIENCE, KNOWING EXACTLY

WHAT YOU WANT TO HEAR BEFORE YOU DO; "MIXTAPE CLASS" IS HOSTED BY GREEN LANTERN, DJ G BROWN, AND TAPEMASTA AND IS AN OVERVIEW ABOUT THE CREATION AND HUSTLE OF THE COMPILATIONS THAT ROCK YOUR DISC PLAYER; HOSTED BY REG E GAINES, "BEAT-MAKING CLASS" INCLUDES DIALOGUE BY DJ PREMIER, EVIL DEE, DJ SHOCK—PROVEN HEAVYWEIGHTS—AND THEIR DISCUSSION OF "HOW TO SWIM WITH THE SHARKS WITH OUT LOSING YOUR SOUL OR YOUR LOVE FOR THE GAME." THIS DVD IS THE NEXT BEST THING TO BEING AT THE ACTUAL HISTORY-PLACED EVENT. IT WAS, BY FAR, NOT THE LARGEST EVENT CREATED, BUT ITS SPIRIT WILL SPAWN OTHER COPYCATS THAT WILL EVENTUALLY LEGITIMIZE THE USE OF TURNTABLES AS INSTRUMENTS AND THE TABLISIT AS A MUSICIAN. —SCRATCH.COM